



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct, Suite 200
Alexandria, VA 22310

Contract # 30994

| | | | |
|----------------|---|---------------|--------------|
| Schedule Dates | 10/23/12-10/29/12 | Date Entered | 10/05/12 |
| Advertiser | POL/BNELSON/DSCC/D/SEN/FL (3513) | Last Modified | 10/05/12 |
| Agency | Abar Hutton (1762) | Entered By | Wendy Creque |
| Product | Political Issues (1082) | CO-OP | No |
| Brand | NELSON/DSCC (12909) | Headline # | 06364616 |
| Salesperson | HRP/NA/MCGARR, MEGHAN (1117) | Demo | A35+ |
| Sales Office | Washington DC | Order Type | Normal |
| Buyer Name | HUTTON,SHELLI | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 613 | Commission | \$5,085.00 |
| Account Types | National/Political Candidate | Net Total | \$28,815.00 |
| Billing Type | Standard | Sales Tax | |
| Comments | NELSON/DSCC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE/DSCC COORDINATED | | |

| WSVN (WSVN) | Spots | Rate |
|--------------------|-------|-------------|
| By Broadcast Month | | |
| Oct. 2012 | 26 | \$27,850.00 |
| Nov. 2012 | 7 | \$6,050.00 |
| Grand Total: | 33 | \$33,900.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|-------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/24/12-10/24/12 | 3 | :30 | 5A-5:30A (ET) | 1 | | | 1 | | | | | 1 | \$400.00 | \$400.00 | WSVN (WSVN) | TODAY FL 5A | 10/5/12 |
| 2.0 | Normal Line / SPOT (2) | 10/23/12-10/26/12 | 3 | :30 | 6A-7A (ET) | 4 | | 1 | 1 | 1 | 1 | | | 4 | \$1,100.00 | \$4,400.00 | WSVN (WSVN) | TODAY FL 6A | 10/5/12 |
| 3.0 | Normal Line / SPOT (3) | 10/23/12-10/26/12 | 3 | :30 | 8A-8:30A (ET) | 4 | | 1 | 1 | 1 | 1 | | | 4 | \$1,200.00 | \$4,800.00 | WSVN (WSVN) | TODAY FL 8A | 10/5/12 |
| 4.0 | Normal Line / SPOT (4) | 10/29/12-10/29/12 | 3 | :30 | 8A-8:30A (ET) | 1 | | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WSVN (WSVN) | TODAY FL 8A | 10/5/12 |
| 5.0 | Normal Line / SPOT (5) | 10/24/12-10/24/12 | 3 | :30 | 10A-11A (ET) | 1 | | | | 1 | | | | 1 | \$350.00 | \$350.00 | WSVN (WSVN) | WENDY WILLIAMS | 10/5/12 |
| 6.0 | Normal Line / SPOT (6) | 10/29/12-10/29/12 | 3 | :30 | 10A-11A (ET) | 1 | | | | | | | | 1 | \$350.00 | \$350.00 | WSVN (WSVN) | WENDY WILLIAMS | 10/5/12 |
| 7.0 | Normal Line / SPOT (7) | 10/23/12-10/25/12 | 3 | :30 | 11A-12P (ET) | 2 | | | 1 | | 1 | | | 2 | \$350.00 | \$700.00 | WSVN (WSVN) | MILLIONAIRE/MILLIONAIRE | 10/5/12 |
| 8.0 | Normal Line / SPOT (8) | 10/29/12-10/29/12 | 3 | :30 | 11A-12P (ET) | 1 | | | | | | | | 1 | \$350.00 | \$350.00 | WSVN (WSVN) | MILLIONAIRE/MILLIONAIRE | 10/5/12 |
| 9.0 | Normal Line / SPOT (9) | 10/26/12-10/26/12 | 3 | :30 | 12P-12:30P (ET) | 1 | | | | | | 1 | | 1 | \$500.00 | \$500.00 | WSVN (WSVN) | NOON NEWS | 10/5/12 |
| 10.0 | Normal Line / SPOT (10) | 10/29/12-10/29/12 | 3 | :30 | 12P-12:30P (ET) | 1 | | | | | | | | 1 | \$500.00 | \$500.00 | WSVN (WSVN) | NOON NEWS | 10/5/12 |
| 11.0 | Normal Line / SPOT (11) | 10/25/12-10/25/12 | 3 | :30 | 12:30P-1P (ET) | 1 | | | | 1 | | | | 1 | \$500.00 | \$500.00 | WSVN (WSVN) | 1230P NEWS | 10/5/12 |
| 12.0 | Normal Line / SPOT (12) | 10/24/12-10/26/12 | 3 | :30 | 4P-4:30P (ET) | 3 | | | | 1 | 1 | 1 | | 3 | \$950.00 | \$2,850.00 | WSVN (WSVN) | 4P NEWS | 10/5/12 |
| 13.0 | Normal Line / SPOT (13) | 10/29/12-10/29/12 | 3 | :30 | 4P-4:30P (ET) | 1 | | | | | | | | 1 | \$950.00 | \$950.00 | WSVN (WSVN) | 4P NEWS | 10/5/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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Advertiser POL/BNELSON/DSCC/D/SEN/FL (3513)
Agency Abar Hutton (1762)
Product Political Issues (1082)
Brand NELSON/DSCC (12909)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON, SHELLI
Phone/Fax /
CPE 613
Account Types National/Political Candidate
Billing Type Standard
Comments NELSON/DSCC
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE/DSCC
COORDINATED

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Wendy C/reque
CO-OP No
Headline # 06364616
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,085.00
Net Total \$28,815.00
Sales Tax

| WSVN (WSVN) | | |
|---------------------|-----------|--------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2012 | 26 | \$27,850.00 |
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|--------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|----------------------|---------|
| 14.0 | Normal Line / SPOT (14) | 10/23/12-10/26/12 | 3 | :30 | 4:30P- 5P (ET) | | 1 | | | 1 | 1 | | | 3 | \$950.00 | \$2,850.00 | WSVN (WSVN) | 430P NEWS | 10/5/12 |
| 15.0 | Normal Line / SPOT (15) | 10/29/12-10/29/12 | 3 | :30 | 4:30P- 5P (ET) | | 1 | | | | | | | 1 | \$950.00 | \$950.00 | WSVN (WSVN) | 430P NEWS | 10/5/12 |
| 16.0 | Normal Line / SPOT (16) | 10/25/12-10/25/12 | 3 | :30 | 5P- 5:30P (ET) | | | | | 1 | | | | 1 | \$1,750.00 | \$1,750.00 | WSVN (WSVN) | 5P NEWS | 10/5/12 |
| 17.0 | Normal Line / SPOT (17) | 10/26/12-10/26/12 | 3 | :30 | 5:30P- 6P (ET) | | | | | | 1 | | | 1 | \$1,750.00 | \$1,750.00 | WSVN (WSVN) | 530P NEWS | 10/5/12 |
| 18.0 | Normal Line / SPOT (18) | 10/24/12-10/24/12 | 3 | :30 | 6P- 6:30P (ET) | | | | | 1 | | | | 1 | \$1,750.00 | \$1,750.00 | WSVN (WSVN) | 6P NEWS | 10/5/12 |
| 19.0 | Normal Line / SPOT (19) | 10/23/12-10/26/12 | 3 | :30 | 6:30P- 7P (ET) | | | 1 | | | 1 | 1 | | 3 | \$1,750.00 | \$5,250.00 | WSVN (WSVN) | 630P NEWS | 10/5/12 |
| 20.0 | Normal Line / SPOT (20) | 10/29/12-10/29/12 | 3 | :30 | 6:30P- 7P (ET) | | 1 | | | | | | | 1 | \$1,750.00 | \$1,750.00 | WSVN (WSVN) | 630P NEWS | 10/5/12 |
| 21.0 | Normal Line / SPOT (21) | 10/27/12-10/27/12 | 3 | :30 | 10P- 11P (ET) | | | | | | | | 1 | | \$1,800.00 | | WSVN (WSVN) | 10P LATE NEWS | 10/5/12 |
| 21.0.1 | Preempt (21) | 10/27/12 | | | | | | | | | | | | | | | WSVN (WSVN) | Baseball/Exception - | |

CONFIRMATION CONTRACT

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|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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